Brief Bio
Phil Simon is one of the world's foremost authorities on workplace tech. He is the award-winning author of eleven management books, most recently *Reimagining Collaboration: Slack, Microsoft Teams, Zoom, and the Post-COVID World of Work*. His contributions have appeared in *The Harvard Business Review*, *The New York Times*, and many prominent media outlets.

Popular Topics
- Reimagining Collaboration
- Understanding Big Data
- Agile Analytics
- Building a Culture of Analytics
- The Age of the Platform
- Fixing Business Communication
- Technology Trends

Books
- Why New Systems Fail
- The Next Wave of Technologies
- The New Small
- The Age of the Platform
- Too Big to Ignore
- The Visual Organization
- Message Not Received
- Analytics: The Agile Way
- Slack For Dummies
- Zoom For Dummies
- Reimagining Collaboration

Praise
"Phil has the rare ability to make what may seem dry and complex topics both compelling and entertaining."

—Joris Evers, former Netflix Vice President